

University of Pretoria Yearbook 2020

Fashion forecasting 222 (KLD 222)

Qualification Undergraduate

Faculty Faculty of Natural and Agricultural Sciences

Module credits 12.00

Programmes BConSci Clothing Retail Management

Prerequisites No prerequisites.

Contact time 3 lectures per week

Language of tuition Module is presented in English

Department Consumer and Food Sciences

Period of presentation Semester 2

Module content

The South African fashion industry: Basic principles of fashion; fashion as a product; and the consumer. Fashion production: Haute Couture and ready-to-wear clothes. Fashion forecasting and fashion analyses.

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